

1.) **John Newman**

Qualifications & Institution

MBA, Harvard Business School

Mr. Newman is the Managing Partner of Brookstone Associates, a consulting firm which helps institutions design and deliver entrepreneurship programs that can have a positive impact on a region's economy. Founded in 1985, Brookstone has worked on projects on six continents – Africa (Egypt), Asia (China and the Middle East), Australia, Europe, and the Americas. He is also the founder and president of AssessTech, Inc., a Massachusetts company which licenses online education technology used for training and assessment purposes.

A serial entrepreneur, Mr. Newman transitioned into academia in 1985 when he was asked to design and implement an entrepreneurship program for Boston University's School of Management. As Director of B.U.'s Entrepreneurial Management Institute, Mr. Newman spent five years developing and delivering new entrepreneurship courses (including the first undergraduate family business course in the U.S.); writing over 20 cases and associated teaching materials; recruiting, training, and supervising part time entrepreneurship faculty; and designing and teaching community and corporate entrepreneurship training programs. The program he developed at Boston University was named among the top 25 entrepreneurship programs in the country by Success magazine in the late 1980's. In 1990, Mr. Newman was asked to join the entrepreneurship faculty at Babson College (consistently ranked the #1 school in entrepreneurship education globally for the past twenty years). At Babson, Mr. Newman taught entrepreneurship and management (primarily but not exclusively at the graduate level); developed and led workshops for Babson's Center for Executive Education; was the faculty coordinator for Babson's undergraduate entrepreneurship program; served as the faculty advisor to the Babson Entrepreneurial Exchange (a student-run organization which offered programs to the local community); and served briefly as coordinator for Babson's family business initiatives.

Mr. Newman has extensive experience with small businesses, having founded companies in the real estate (investment/management of residential properties in New York City), computer (systems and software application development) and investment (venture capital) fields. He has served as a consultant to both large and small businesses, as a board member or advisor to a number of for-profit and not-for-profit firms, and has been a frequent speaker at entrepreneurship conferences. His current areas of interest include: online education technologies; working capital and turnaround management; curriculum and program design; and entrepreneurship as a vehicle for economic development. Mr. Newman received his BA in economics from The University of California at Santa Barbara and his MBA from the Harvard Business School. He is married and splits his time between residences in Florida and Massachusetts.

2.) **Olaf Groth**

Qualifications & Institution

PhD, International business relations, technology management & policy, political economy. , Tufts University - Fletcher School of Law and Diplomacy

- [LinkedIn](#)

Dr. Olaf Groth is a Global Professor of Management, Strategy, Innovation & Economics and the Discipline Lead for Strategy, Innovation & Economics at Hult International Business School. Professor Groth is the founder and CEO of Emergent Frontiers Group LLC, which advises senior executives internationally on global innovation trends, strategy, ecosystems and commercial diplomacy, primarily in digital, energy, transportation and infrastructure domains. He has 20 years of experience in executive and advisory roles with Q.Cells North America, Monitor Group, Qualcomm, Boeing, Vodafone, AirTouch, and a transportation data start-up. Prof. Groth is Visiting Scholar at UC Berkeley's

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Roundtable on the International Economy and a Fellow at the Lab Center for Competitiveness at Grenoble Business School. He also is a member of the Bay Area Economics Institute Research Council and the International Institute for Strategic Studies. Prof. Groth frequently gives Hult thought-leadership a voice by speaking and moderating innovation-related events, and by publishing in HBR, HBR France, FT and Huffington Post blogs, Harvard Business Manager Deutschland and HBR Italia magazines, Today's CFO and Thunderbird International Business Review magazines, World Financial Review and European Business Review, as well as Hult's own public webinars.

In the past, Prof Groth was a Sr. Fellow for Innovation at the Center for Emerging Markets Enterprise at Tufts University's Fletcher School, a judge for GE Ecomagination, adviser at the Pacific Cities Sustainability Initiative, and co-chair of the Pacific Council Energy & Environment Committee.

Prof. Groth holds Ph.D., M.A.L.D., M.A.I.P.S. and B.A. degrees in International Affairs with concentrations in business, economics, technology and negotiation from the Fletcher School and the Middlebury Institute of International Studies at Monterey. His dissertation focussed on the industrial development strategies of South Korea and Taiwan. He also studied negotiation at Harvard, trade economics at Georgetown University and finance at UC Berkeley.

3.) **David Flood**

Qualifications & Institution

MA, Graduate School of Public and International Affairs, University of Pittsburgh

David Flood is a Professor of Global Management and Sustainability. He consults actively and in recent years has taught a range of management and strategic marketing classes.

Starting with Strategic Planning Associates in 1980 his work as a management consultant has spanned the full range of manufacturing and service industries, public and parastatal entities, trade associations, development banks and related international and bilateral aid agencies. After working as a commodities broker on Wall St., Flood was an International Affairs Fellow at the Council on Foreign Relations on secondment to the World Bank, a research fellow at the World Resources Institute, the manager of a UN trade publishing group, and an independent consultant to government, industry and civic bodies.

4.) **James Abdey**

Qualifications & Institution

PhD, Statistics, London School of Economics and Political Science

- [LinkedIn](#)

Dr. James Abdey is the LSE Fellow in Statistics having completed his doctorate there specializing in a methodological unification of statistical "schools" in quantifying the true evidential value of data. In 2010 he began teaching the MBA Quantitative Methods course at Hult's London campus, focusing on managerial decision making. From 2012, he is also responsible for delivering a range of quantitative courses across Hult's suite of postgraduate programs, including Managerial Economics.

Dr. Abdey has extensive experience developing learning resources for LSE's distance learning and summer school programs in Economics, Mathematics and Statistics, including lecturing spells in Central Asia and the Far East.

Outside of academia, he has also undertaken various quantitative-based consultancy projects ranging from the hedge fund industry to the UK parliament, while his research interests include forensic statistics and market research techniques.

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5.) **William Carney**

Qualifications & Institution

MBA, Business Administration, IMD

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Bill Carney is an internationally known lecturer and has worked with companies large and small in Europe, the U.S., the Caribbean, Africa and Asia. He has provided input on global strategy and innovation to companies such as Danfoss, Coloplast, Nestle and numerous others. His current research interests include neuro-marketing, international trade flows, customer management, e-commerce and the psychology of music.

Mr. Carney obtained his B.A. in Political Science from Wayne State University while employed with General Motors Corporation. He was subsequently appointed Manager, Fleet and Government Sales, Africa. In this role he was responsible for developing several automotive assembly agreements, i.e. Tunisia, Morocco, Iran. He subsequently held various marketing and planning positions within the corporation, involving relations with Japanese, German and U.S. subsidiaries and associate companies. He was also a Director of the Corporation's countertrade and compensation subsidiary, Motors Trading Corporation, focusing predominantly on Africa. He was the first recipient of the General Motors International Fellowship, under which he completed his MBA at CEI, Geneva (now IMD, Lausanne). He subsequently joined the faculty of CEI / IMI-GENEVA in 1984, and was Program Director of the International Seminar In Industrial Marketing at IMI and subsequently IMD, Lausanne from 1984 until 1991.

Prior to joining Hult, Bill was a Professor of International Marketing at the IE Business School in Madrid from 1987 until 2012, when he decided to return to the U.S.A. In 2010 he created a new course focusing upon neuro-marketing, *Massaging the Mind*, which was the most popular elective course for several years. Professor Carney has received several awards for teaching excellence.

From 1999 to 2004 he was a consultant to CREATE, a Swiss high-tech start-up vehicle at the Ecole Polytechnique Federale de Lausanne. He is also visiting professor at Thunderbird, BMI, Lithuania, and was Visiting Assistant Professor at George Washington University in Washington, D.C., where he pursued Ph.D. studies in International Marketing and Entrepreneurship. From 2006 until 2013, Mr. Carney was Managing Director of The Assegai Group, a company involved in marketing services and training. He simultaneously served as Executive Director of Laughing Bear Productions Ltd., a music and multimedia production company involved in commercials, corporate sponsorship and marketing promotions. Mr. Carney is originally from Harlem, New York, was raised in several African countries and educated in Europe and The U.S.

6.) **Claudia Lasseter**

Qualifications & Institution

MBA, Melbourne Business School

- [LinkedIn](#)

Claudia is a Professor of International Marketing Management at Hult. A commercial executive with 16 years' experience gained in Europe, Asia Pacific and the Middle East, with extensive management of teams. She has held country and regional P&L responsibility, and roles in advertising, professional services, FMCG, healthcare, luxury and retail. She specialises in bringing about change to business resulting in higher productivity and sales growth, by enhancing the performance of individuals and systematising value adding processes.

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Schooled at Tesco, Procter and Gamble and more, she has strong strategic and marketing skills coupled with a decisive and courageous management style. Claudia is best suited to high performing environments. She is a committed life long learner constantly finding new sources of knowledge to enrich her.

Well travelled, she is bilingual Italian/English, fluent in French, advanced in German and Spanish, a beginner in Russian and Arabic. This provides her with a competitive advantage in understanding the diversity of needs of consumers and customers.

7.) **Omar Hernandez**

Qualifications & Institution

PhD, Imperial College of Science, Technology and Medicine

- [LinkedIn](#)

8.) **Mufeed Rawashdeh**

Qualifications & Institution

PhD, Business Administration, St. Louis University

Dr. Rawashdeh has taught International Accounting and Corporate Finance on the Hult Dubai campus since 2008. Mufeed has served on the Academic Standards Committee and is an active member of the Dubai campus.

Mufeed has extensive academic experience. For over twenty year, he has taught many courses of finance & accounting for both undergraduate & graduate classes. He has taught in North America, North Africa, China & the Middle East. He has published articles in the Financial Review, Journal of American Academy of Business, Applied Financial Economic Letter, Management Accounting quarterly, and many others. He served as a dean of the faculty of finance & accounting at University of Wollongong in Dubai for different periods and as a director of finance & then a general manager of an UAE project company in eastern cost of India. Mufeed has been involved in management consulting work & many in-house & public training courses in accounting & finance for different management levels in GCC & MENA countries.

Mufeed earned his PhD in Business Administration-Accounting, and MBA from St. Louis University, Missouri. He is a certified management accountant and a certified financial manager form the Institute of management accountants, USA.