

HULT
INTERNATIONAL
BUSINESS SCHOOL

Global Careers Report 2020

Bachelor of Business Administration

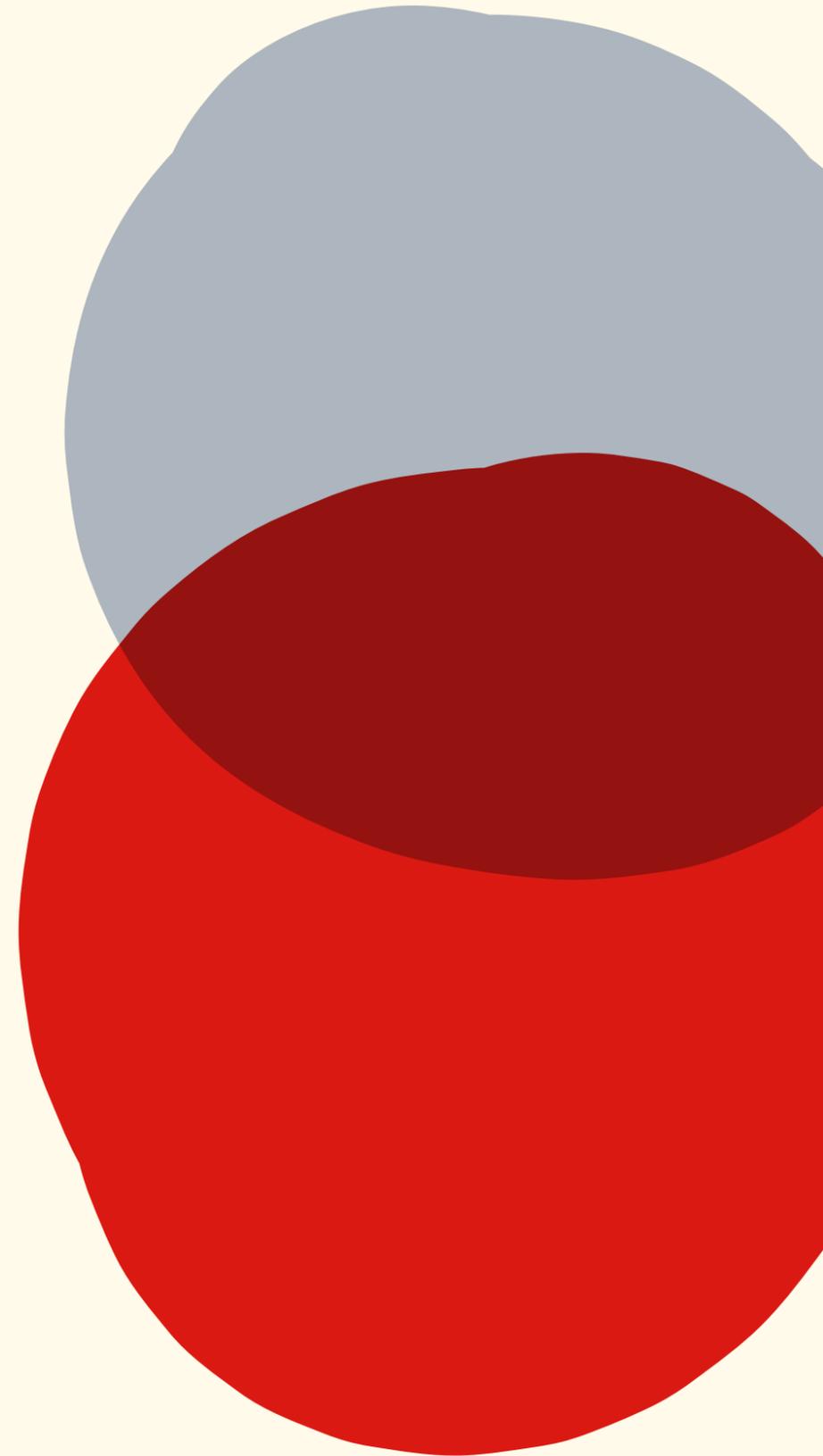
BOSTON LONDON SAN FRANCISCO

The results in this report are down to one thing: the talented alumni of Hult's Class of 2019. It's their hard work, determination, and passion that sees them achieve their ambitious goals so soon after graduation.

We are incredibly proud of the success of our alumni. We hope you find the stats, tips, and stories in this report useful in defining your own career goals—and choosing the right school to help you achieve them.



EXPERT ADVICE
This icon marks words of advice from Hult's Career Development team





→ Follow Katharine Boshkoff on LinkedIn for more insights

“The world of work is changing faster than ever before. New jobs are emerging, existing jobs are changing, and talent is being challenged to learn new skills.”

How to future-proof your career

By Katharine Boshkoff,
Global Vice President, Career
Advancement and Alumni Relations

About Katharine

A former strategy consultant and professor, Katharine has coached thousands of students to find career success in global markets.

After many years coaching executives and students, I've learned that it is not just the ability to get a job after graduation that counts—it is the capability to adapt, to be resilient, and to thrive in an environment of constant change. Research tells us that careers of the future will span more than 20 jobs and four, or more, career pivots.

With the availability of new technology innovations—the internet of things, artificial intelligence, and the proliferation of big data—the world of work is changing faster than ever before. And with this revolution, new jobs are emerging, existing jobs are changing, and talent is challenged to continually stretch to learn new skills and capabilities.

Successful job seekers are always working to develop themselves. I have identified for you here the three major ways in which you can set yourself apart.

1. Learn how to learn

Play the long game and remember that the winners in the employment race will be those who bring a rich skillset to their first job and become masters at acquiring new skills. Develop a mindset of continuous learning—formal learning neither starts nor stops in the classroom.

2. Master the soft skills

Empathy, influence, authenticity, collaboration, decision making, and creativity—all of these skills will be imperative for talent in the careers of the future. Truly human skills will further differentiate talent in a workplace populated by increasing levels of automation and technology.

3. Embrace tech savviness

You don't need to be an IT guru, but familiarity with technology relevant to your job function is critical. All jobs of the future will involve some level of technology. Take the time to acquire the knowledge and technology skills that can help you better perform in your future job or accelerate your career.

Unless otherwise noted, all data is based on Hult's undergraduate Class of 2019 reporting employment six months post-graduation.

Graduate career-ready



“Hult exposed me to more challenges and opportunities than I imagined possible and really broadened my mind and my horizons. The professors are specialists with years of experience and the insights they gave me regarding the latest technologies and auditing regulations, I believe, were key to me being offered a position at KPMG.”

Linda Luca Esztergályos
Hungarian
Graduate Audit Assistant,
KPMG
Class of 2018

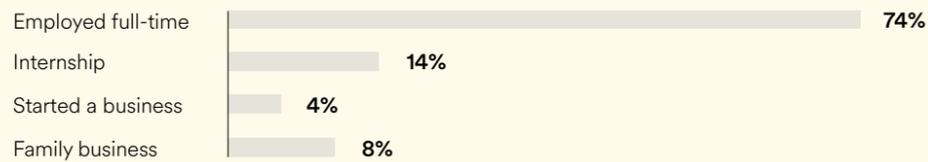
99%

of Hult graduates are employed or in graduate school within six months*



LIFE AFTER GRADUATION

Employment breakdown



EXPERT ADVICE

Maximizing your employment opportunities

An early start is crucial to maximizing your options. Learn more about what interests you and identify your goals when thinking about your future career options. The more you know about yourself and your interests, the more strategic and efficient you can be when you begin working on your resume, job search, and relationship building.

*Of the 99% who are employed or continuing education, 30% are pursuing an advanced degree.

Gain the skills that global employers look for



STUDENT STORY

The mindset of an entrepreneur

Sarveen Chester

Singaporean
Growth Launcher,
International Expansion,
Revolut
Class of 2017

While studying in London, Sarveen started using banking app Revolut and was intrigued to learn more. Just a couple of years on, he's launching the company internationally, has grown the team in Singapore from two to 25 people, and has been named a Leader Under 30 at the Singapore Fintech Awards.

Why Hult?

The business world needs more graduates who are able to think AND do—not just think. Hult prepares us for that. Plus, the student diversity and campus locations means you get to infinitely expand your cultural perspectives and networking opportunities.

What were your favorite moments—both in and out of the classroom?

My favorite course was Trends & Innovation, which opened my eyes to the importance of riding megatrends in industries. My club experiences—Hult Model United Nations, Social Impact, and as Director of the Hult Founders' Lab—gave me the chance to join up with many different people with the common goal of helping create a better and more prosperous world to live in.

How is Hult different than other schools you were considering?

If you're seeking a practical approach to business and want to be presented with opportunities for live client cases for almost every class, Hult is the place to be.



EMPLOYERS

Top 20 global employers

Airbnb	Glencore
Aldi	Google
Amazon	KPMG
AT&T	Novartis
BlackRock	Qualcomm
Bloomberg	Samsung
BoConcept	Telenor Sverige
Commerzbank	Uber
Deloitte	Uniqlo
Estée Lauder	Wish

112

companies hiring Hult graduates across

37

countries



EXPERT ADVICE

Network like crazy

From day one, take advantage of the amazing network Hult provides. Take the time to get to know professors, meet with the Career Development team, connect with alumni, and attend all career events on campus. After you meet professionals, stay in touch by sending an email to update them on your job search. You never know which connection will lead to a job.

Discover a world of opportunity



STUDENT STORY

Gaining a global mindset

Sandra Goersch

German
Consultant,
DHL Consulting
Class of 2017

While studying at Hult, Sandra took advantage of the unique Global Campus Rotation program and studied in both San Francisco and London. She also took a Summer Program in Dubai. After graduation, Sandra went on to work for international businesses such as Lufthansa and Accenture.

Why rotate?

I was inspired to rotate because I wanted to get to know more students from Hult and network in another country in order to gain more international experience. Meeting students from different regions and learning from teachers with diverse backgrounds has helped me gain knowledge and awareness of different cultures.

Why should other students rotate?

I would recommend rotating to all students and to study at as many campuses as they can! For me, it was a life-changing experience that has broadened my mind and expanded my network.



EMPLOYERS

Top 10 countries

United States

United Kingdom

Germany

United Arab Emirates

Italy

Colombia

Austria

Switzerland

Spain

Canada

56%

of graduates are working in a different country than their country of origin



EXPERT ADVICE

When OPT or changing country is your top priority

All F-1 international students who complete their entire senior year at a Hult US campus will be eligible to apply for a year of Optional Practical Training (or "OPT") work authorization. Students who complete Business Analytics as a major and also complete one year of OPT may be eligible to apply for an additional two years of STEM OPT work authorization.

"The reward is worth it to hire students from Hult. They have a strong international mindset and can easily take the initiative and think outside of the box. We really appreciate the strong impact they have on the company's development and team cohesion."

Marie-Agnès Deharveng

Talent Manager,
Early Metrics

Identify your strengths and find the right path



STUDENT STORY

The entrepreneur

Marc Watum

South African
Co-founder,
Vertex Ecosystem
Class of 2018

Marc co-created an entrepreneurial empowerment ecosystem connecting stakeholders from early-stage business disciplines in fintech, retail-tech, social enterprise, and professional career development.

What excites you the most about your future in business?

Knowing that I'll be changing the world and making lives better. After Hult, I was able to create the Vertex, which is an ecosystem that wouldn't have been possible without the network I grew during my studies.

Why was Hult the right business school for you?

It's real. We were able to harness everything as we wanted to: rubbing shoulders with real-world corporations, delivering solutions to real businesses, and gaining a true understanding of the future of business.

Placement by industry

Consulting	4%
Consumer Goods	16%
Education	2%
Energy	2%
Financial Services	19%
Government	4%
Healthcare/Pharma	5%
Hospitality	6%
Manufacturing	5%
Media/Entertainment	14%
Real Estate	5%
Technology	11%
Transportation & Logistics Services	4%
Other	3%

Placement by function

Administration	5%
Consulting	4%
Finance/Accounting	21%
General Management	12%
Marketing/Sales	39%
Operations/Logistics	13%
Other	6%

40%

of Hult graduates
start their
own company

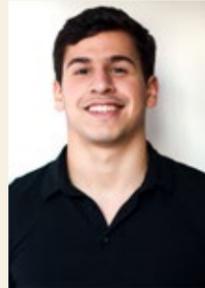


EXPERT ADVICE

Follow the 80/20 principle

Job searching is about relationship building. When it comes to landing an internship or job, remember the 80/20 rule. 80% of the time should be spent strategically networking and only 20% should be spent actively looking for openings and applying. Aim to go to events where you can have face time with hiring managers and employees of companies you're interested in.

Maximize your earning potential



STUDENT STORY

Standing out from the crowd

Sebastian Ramirez
Colombian
Business Strategy
Manager,
bitFlyer Group
Class of 2018

A 2018 graduate, Sebastian has managed to secure a role in Marketing & Business Development at Bitcoin exchange marketplace, bitFlyer. From the topics he learned in class to gaining insights from professors, what he learned at Hult helped him stand out from the crowd.

How did the Career Development team help you prepare for the working world?

The job market is extremely competitive. You need to understand what makes you special, and that's what the team helped me accomplish. From advice on building a resume to sharing communication strategies, they were supportive and instrumental in helping me to build my story. I'm confident in saying that these are some of the most important skills I'll ever learn and will continue developing throughout my career.

Was there anything special about your Hult degree that made you stand out?

Being a close-knit community, Hult gave me the opportunity to connect with the professors and staff on a personal level. When you're just starting to define what you want your career to look like, getting firsthand insights from faculty is so important. Hearing their stories and receiving actionable advice is not only extremely valuable, but is also an opportunity that not a lot of people get at many schools.

\$49,200

average salary three months after graduation



SALARY SNAPSHOT

Salary of graduates by region of employment

South Asia*	\$65,000
Europe	\$53,600
North America	\$48,900
Latin America*	\$39,000
Asia*	\$32,000
Middle East & Africa*	\$29,000

*For regions with small sample size we use a two year average. All amounts are given in USD and are the average starting salary three months after graduation.

Make real-world business connections



STUDENT STORY Preparing for a global career

Chyna Probert
American
Class of 2020

Chyna is a transfer student majoring in Management. She is making the most of the network both at Hult and in the city of San Francisco and looking forward to making more connections on campus.

How are you interacting with local businesses?

Located in the heart of San Francisco, we can take advantage of the business environment in the Silicon Valley area. Hult has enabled me to interact with CEOs of neighboring companies, share my ideas, and receive feedback from experts in their field.

How are you sourcing internships?

One evening I met a CEO of a startup company at the Bay Club near campus. I asked him if he had any internships available for the summer, and I recently applied for a Business Development internship at his company. That was the night I knew I made the right decision in coming to Hult.

How are you getting closer to your goals?

Hult has taught me to dream big and think outside the box to become an entrepreneur. It's also teaching me lifelong skills in being able to communicate cross-culturally in an international business environment.

“There is no one-size-fits-all approach to career development. By developing yourself from every angle, with the Hult careers team as your guides, your goals can gain the strategy and support you need to lead to your success.”

Dawn Gallt Watson
Head of Careers
Hult International Business School



EXPERT ADVICE

Securing an internship

The best way to find an internship is not to find one at all, but to create one. Many successful students design their own internship opportunities by researching startups and directly contacting CEOs. Always lead with the unique value you can offer the company. This could be industry knowledge, geographic knowledge, or language skills, just to name a few.

Keep your career on the cutting edge



ALUMNI

Lifelong learning

Change never stops, and neither should your learning. That's why we offer our graduates a free elective every year—for life. Refresh your skillset or get up to speed on a new business trend by enrolling at any of our global campuses for just a small registration fee.*



ALUMNI

Alumni hiring Hult talent

70

alumni chapters active globally

25k

Hult alumni worldwide

Accenture
Marc Seipp

Amazon
Nuno Fontoura

Apple
Sharib Khan

BDO
Dongchen Shan

Deloitte
Sajid Lhessani

Enter Capital
Elena Nosova

EY
Sven-R. Braun

Google
Céline Van Lerberghe

Heidrick Consulting
Loik Narby

LinkedIn
Andrée-Anne LeBlanc

P3 Group
Laura Vollhardt

Refine+Focus
Purnima Thakre

Shell
Mohamed ElFatatry

UPS Brokerage
Jean-Louis Cadart

1

free elective every year after you graduate*

120

elective options

*Subject to availability and to a \$100 course and registration fee.

Expert career coaching and personal support



CAREER IMPACT

360° career focus

Through events, workshops, and personalized advice you'll work on your global career from every angle from day one. Your campus careers experts will be on hand to help you maximize every opportunity that comes your way.

1:1 Advisory

High-impact advisory sessions to support your global job search. Access a global network of employment coaches—from any campus—with expertise and knowledge of regional employment markets. Your advisor will support you in job searching while studying—including market research, planning, and interview hunting.

Skills workshops

A series of online and campus-based workshops on perfecting your digital brand and LinkedIn, mastering in-person and virtual interviews, resume/CV upgrades, and networking.

Digital tools & resources

Perfect your job search with software tools leveraging AI technology and cloud-based resources. Refine your resume, practice for your next AI-driven interview, and prepare for cracking the consulting case. Through the best career technology available, you'll always have realtime support, any time, anywhere in the world.

Interviewing

Connect with employers and internship sponsors via virtual recruiting. Come to Hult alumni, and regional and campus-based networking events.



CAREER ADVISOR
Alli Hamilton

Alli Hamilton is a certified career coach and has successfully trained and coached over 1,000 diverse students and professionals globally. She loves helping students unlock their potential and land their ideal jobs right after graduation. She has held a multifaceted career, working in the non-profit, education, and corporate sectors. She holds advanced degrees in Counseling and also speaks Spanish and Portuguese.



CAREER ADVISOR
Sarah Cotterill

Sarah Cotterill has several years' experience in internship placement for work, live, and study programs based in London. In these roles, she helped to bring international students to the UK and supported them throughout their internship experience. Sarah holds a Bachelors degree in Education and Media Studies from Victoria University and has a background in research consultancy.

2,250

one-to-one consultations between career advisors and students globally

1200

companies attended Hult 2019 events

375+

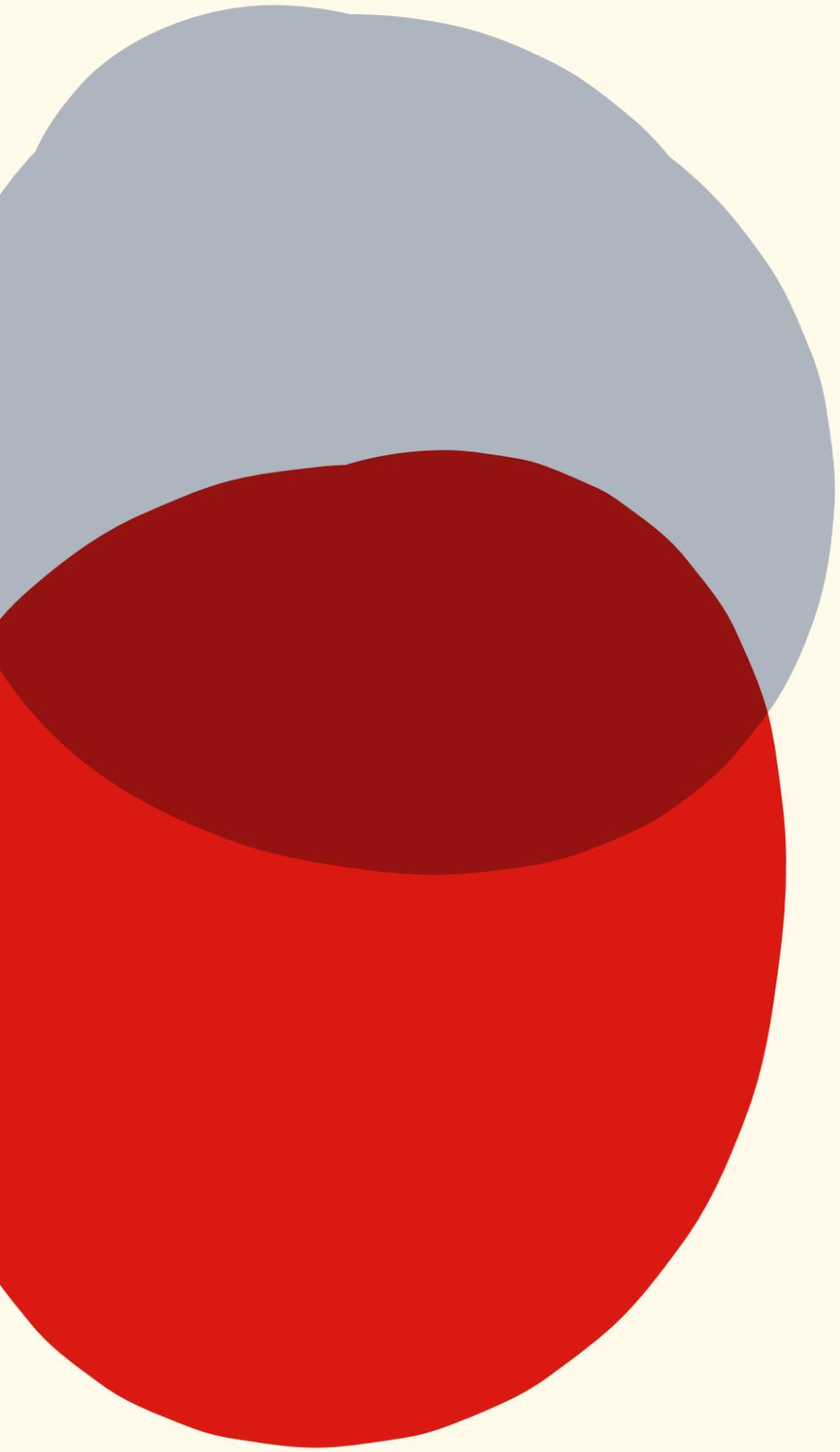
events hosted by Hult globally in 2019



Accelerate your global career

Start your application at
hult.edu/apply

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admissions@hult.edu



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[Hult.edu/students](#)

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